



## Case Statement

### Temple Beth El

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#### Our Vision

Our vision is to broaden programming and services, stabilize our financial position through our Sacred Gifts approach to annual giving, by fostering strong endowment development and by promoting legacy giving, and provide adequate staffing and space for worship, meetings, and study. The goal is a Temple that continues to be a vital center of spiritual and religious life for thousands of Reform Jews living in the region for many more years to come.

Temple Beth El has been a cornerstone of the Jewish community in Charlotte since our founding in 1943. Over the years, the Temple has earned a strong reputation locally and nationally for outstanding clergy and lay leadership, expansive and creative programming and services, and community outreach. We are among the largest congregations in the Southeastern U.S. and the entire Reform Movement with more than 1,000 members.

Births, b'nei mitzvah, weddings, deaths: Temple Beth El has been the anchor for so many families during these life cycle events. New members immediately are embraced by other members and included on committees to ensure their engagement; programs for young and old alike provide for social and spiritual connections on a frequent and regular basis; clergy and our caring community reach out to those in need to bring comfort in difficult times. We aspire to provide a dynamic center for Jewish religious, cultural and educational life through:

**MEMBERSHIP:** With our love of Jewish living and learning that emphasizes inclusiveness, an egalitarian, Reform philosophy, and respect for tradition, we look to bring all those who embrace Judaism into our extended family. We anticipate modest and continuous growth.

**ENRICHMENT:** We aspire to provide our congregants with stimulating and relevant educational activities with special emphasis on expanding ways for our members to learn, pray, engage in tikkun olam, and live fulfilling spiritual lives. We aim to engage and support the ever-evolving demographic populations of our congregation. Additionally, we wish to continue to inspire our membership to become active participants in synagogue life and to make meaningful, long-lasting connections to the Jewish community.

**FACILITY:** We aspire to promote Temple Beth El as a gathering place for our community providing sacred spaces for worship, desirable venues for lifecycle events, and a multi-purpose center for our diverse programming. Our facilities need to remain aesthetically pleasing, flexible, and state-of-the-art to accommodate the needs of our congregants and the greater community.

**PROFESSIONAL STAFF:** We will strive to attract and retain clergy and professional staff who demonstrate excellence and leadership in all facets of their work, who represent our institutional values, and who help Temple Beth El achieve its mission and vision. We are committed to evaluating our staffing structure to ensure that it meets the ever-changing needs of our congregation.

For more information about how to create your Jewish legacy, contact Marshal Linder, 704-708-9961 or marshlin526@hotmail.com

