



Case Statement

Foundation for Shalom Park

Be a Visionary

Your legacy gift will help us insure that Shalom Park will continue to serve as the centerpiece for a thriving Jewish community today, tomorrow and decades to come. The financial support we will receive through a sufficiently endowed Shalom Park will allow us to minimize the financial impact on our Park partner institutions and provide the critical funds required for maintenance, replacement costs and security needed to serve future generations.

What began as a dream became a reality in 1986 as Shalom Park was established as a gathering place and home for Charlotte's Jewish community. It provides a place to worship, play, learn, exercise and receive assistance from a helping hand when needed most.

The Foundation of Shalom Park is a 501(c) (3) non-profit agency that owns all of the assets and the facilities of the Park with the exception of the two Temple properties. Our community role is not to provide programming but to serve as the landlord, property manager and administrator. It is our responsibility to manage and insure the safety of the community resources that comprise Shalom Park.

Between the late 1990's and 2009, a renovation and endowment project of over \$43 million increased the space to 225,000 square feet, which included new educational buildings for the two temples, a fitness center, second gym, renovated indoor pool, expanded library and office space, Camp Mindy, a parking deck, and the Sam Lerner Center for Cultural Arts.

Today, the 54 acre campus of Shalom Park provides a welcoming and open environment serving as a meeting place for our local Jewish community as well as the entire Charlotte metro area. With its array of educational, religious, recreational, entertainment, cultural, and community service offerings there are few campuses like this in the nation. Shalom Park stands as a living tribute to the vision of our community leaders, past and present, and continues to flourish as a result of community-based cooperation.

All of this comes at a cost. What we have built to support Jewish life, learning and communal experiences for our children and grandchildren needs to be maintained, improved and secured. The financial support we receive from the Federation's annual campaign, our endowment income, the rental fees paid by those Jewish agencies located on the Park and the annual security mailing are not sufficient to support our current and anticipated needs. While we continue to effectively manage our expenses, it is not enough. We understand that the growth of our endowment is necessary to meet the future needs of the Park and provide a safe and secure environment for Jewish life in Charlotte.

For more information about how to create your Jewish legacy, contact Terri Beattie, Director, 704-944-6840 or tbeattie@shalomcharlotte.org

