

Case Statement

Levine Jewish Community Center

give our children and the next generation a better life, richer in health and heritage. When making decisions about gifts and legacies we wish to leave our children, the Levine Jewish Community Center (Levine JCC) provides a wonderful opportunity for you to help shape the future for our families and our community.

> Through your Levine JCC Legacy Gift, you will help preserve our Jewish community in the heart of Charlotte - for your children and theirs. You have the power to ensure that the "J" is there to provide the same sense of comfort as a place to build long lasting relationships and form lifelong bonds. A place where the values and heritage of Judaism are the foundation of all we do. A place where our children can and will flourish in a safe and nurturing environment. A place where every single day there are valuable and enriching programs created for ages 1 month to 101 years old. A place where those who are less fortunate are always welcome as part of the "J" family. In these times of great uncertainty, create your Legacy and assure that future generations will always be able to enjoy the shared experience and sense of belonging offered at the Levine JCC.

Deep within our traditions and in our personal lives, we look for ways to

The Levine JCC is one of 10 participating community partners in Charlotte's Create Your Jewish Legacy (CJL) initiative. Through the CJL we have committed ourselves to be part of an effort to continue to build a strong, vibrant community center, now and in the future with bequests for permanent endowments. The program promotes the message that all of us, regardless of age, wealth, or affiliation, have the ability to make a difference for future Jewish generations. By growing our endowment funds, the Levine JCC will solidify its position as a cornerstone of the Charlotte Jewish community for the next 100 years.

Creating your Jewish legacy ensures that you will be remembered and that your passion and your values for the Levine JCC will continue when you are no longer here. It also serves as an example to your loved ones that you believe it is important to support the Jewish community. The transmission of values from one generation to the next is one of the most fundamental tenants of Judaism. The act of creating a legacy empowers you to complete the work of your heart and forever have a connection to the Levine JCC. By leaving a legacy, you will help to ensure that the traditions and institutions important to you remain vibrant for future generations.

For more information about how to create your Jewish legacy, contact Karen Maniloff, 704-944-6801 or karen.maniloff@charlottejcc.org

Why Now?

It's easy to put off tough decisions even when we know they're right. By making the decision to leave a legacy gift to the Levine JCC you will ensure the future of our community forever. It is imperative that we provide a strong foundation of Jewish services to support the generations to come.

Endowment funds will:

- the burdens of burgeoning operating costs
- provide for continuous growth and long term capital improvements
- · allow for creative innovation of new programs and services
- ease the dependence on grants and annual giving
- lessen the reliance on membership dues
- provide reserve funds for the next 100



